ABSTRACT OF THE DISCLOSURE

With the conventional analog printer, the ordinary user is experienced in the subtract color mixture for adjustment of image colors. Therefore, when adjusting the colors in an image displayed on a monitor of a video player and set by the additive color mixture, the user cannot make any color matching if he is not well familiar with the complementary relation between colors.

The present invention proposes a printer and color adjusting method in which images of which a designated portion changed in color balance using a gamma (y) data table in an image processor are printed in one printing paper and the user is prompted to select his or her favorite one of the images for storage in the printer, thereby permitting to easily effect his desired color matching. Thus, the user can select an image having colors he desires from images actually used and set the selected data into the printer. Thus, after the color adjustment, a desired print whose set colors are automatically stored can be provided.